

O'REILLY
where2.0™
CONFERENCE



**To boldly go
where no man
has gone
before:**
Exploring Geo
in iPhone &
Android

Apr 1, 2010 Thu
2:50 PM San Jose



To boldly go where **no man**
has gone before:
Exploring Geo in iPhone & Android

Stardate: -312751.7313546423



Three Years Ago
Jan 2007

Stardate: -315974.3150684931



Widescreen iPod with touch controls

Stardate: -315974.3150684931



Revolutionary mobile phone

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Breakthrough internet communicator

Stardate: -315974.3150684931



iPod



Phone



Internet

Stardate: -315974.3150684931

iPhone

Stardate: -315974.3150684931

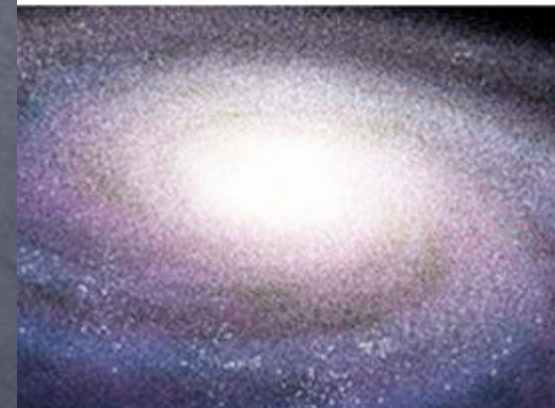
Chief Science Officer



+Tricorder



Tricorder



Stardate: -314000



**Portable
Sensing**



**Data
Analysis**



**Data
Communications**

Stardate: -314000

Tricorder

Stardate: -314000

iPhone



Stardate: -315974.3150684931

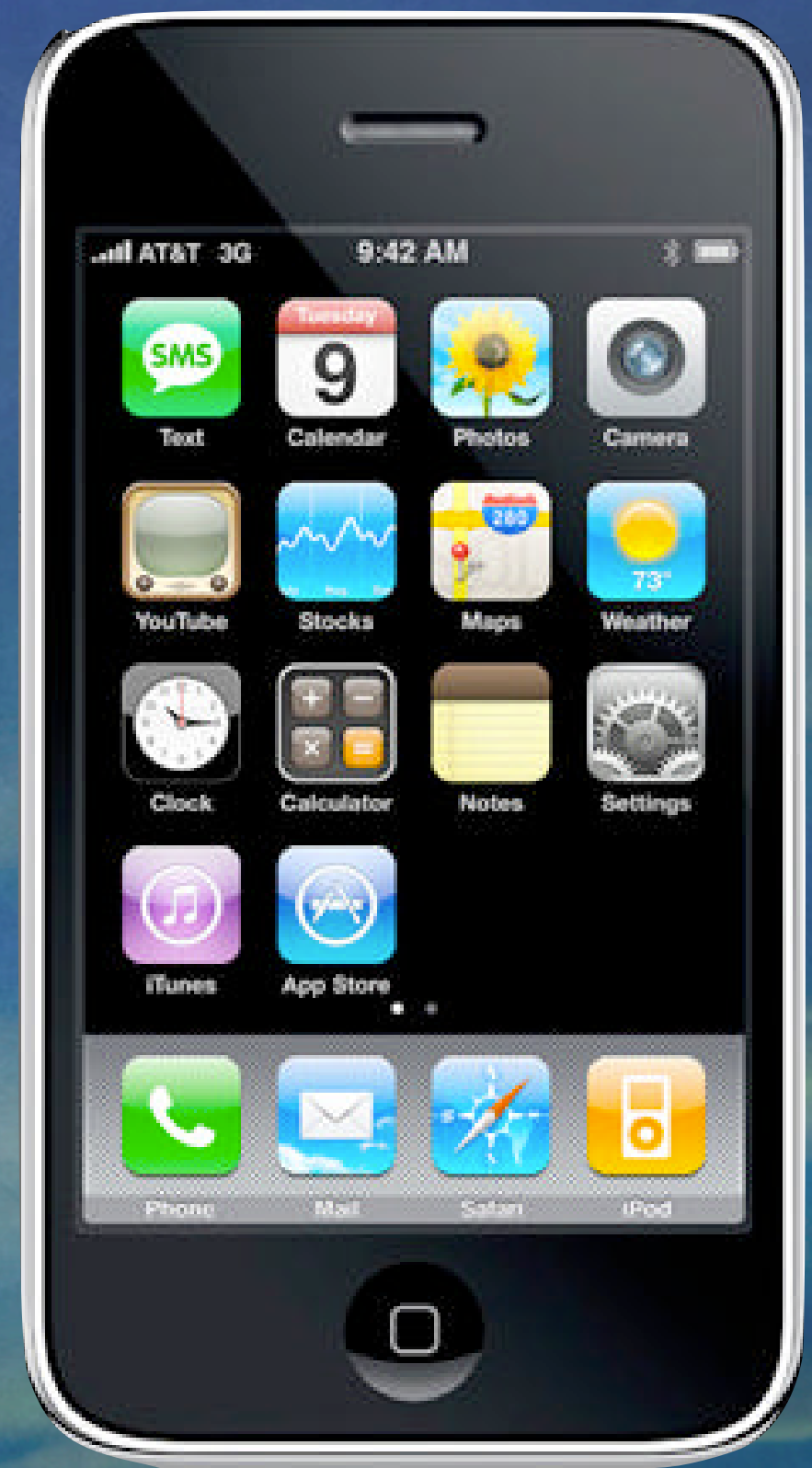


Tricorder

Stardate: -314000



Tricorder



iPhone

Stardate: -314000



Locator



Scanner



Compass



Recorder



Sensor



Search



Text



Data



Voice

Stardate: -314000

**GPS
(Geo)**

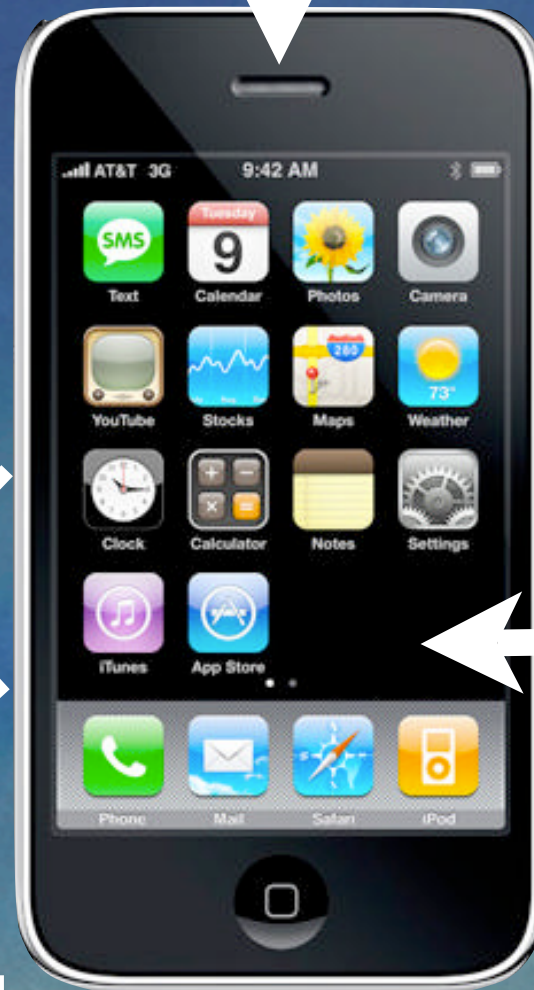
**Magnetometer
(Compass)**

**Accelerometer
(XZY)
(Device Orientation)**

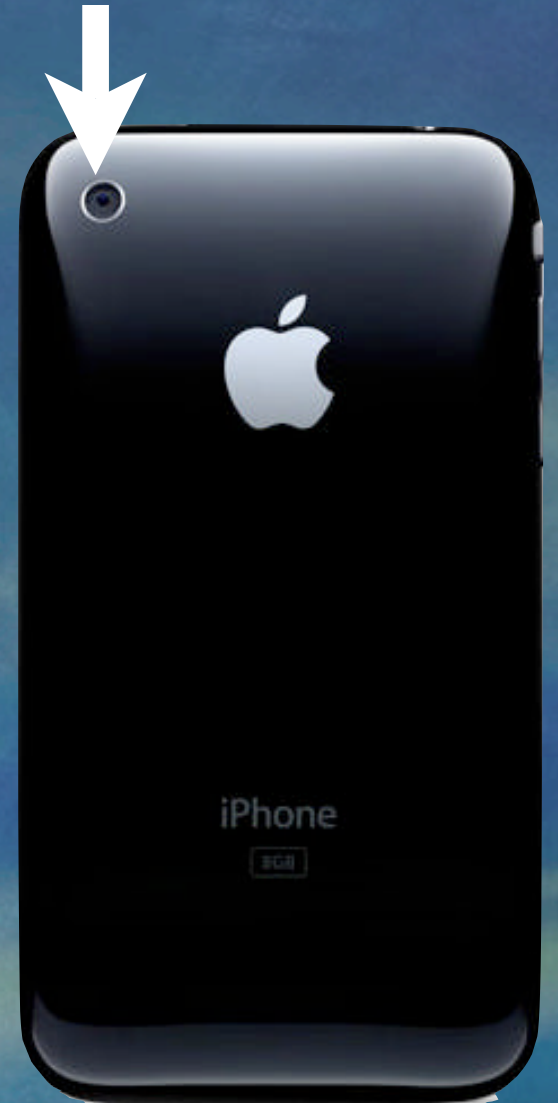
**Wireless Bluetooth
(File)**

**External Accessory
(Data)**

**Phone
(Audio)**



**Camera
(Photo / Video)**



Touch

**Data Plan / WiFi
(Web / Email)**

**SMS
(Data)**

iPhone's Anatomy

**GPS
(Geo)**

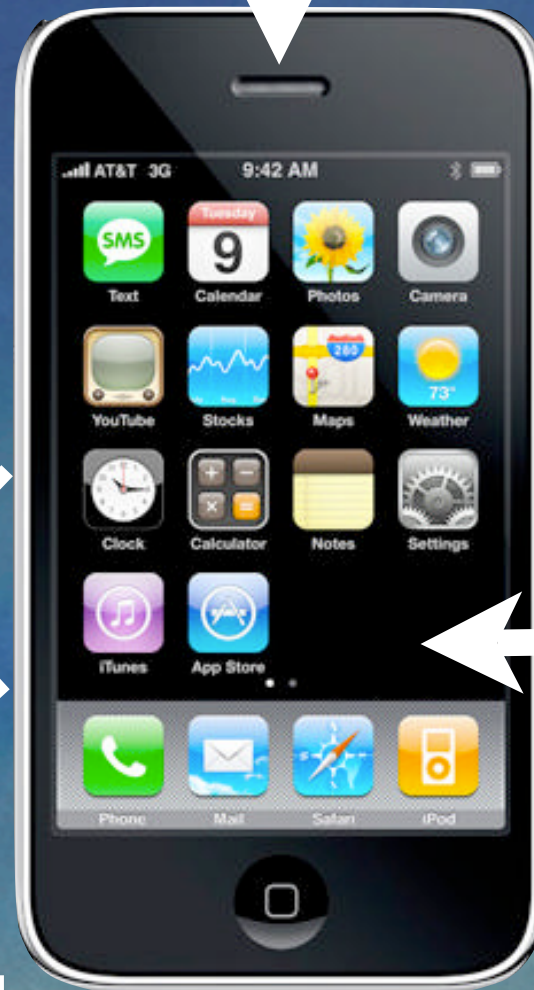
**Magnetometer
(Compass)**

**Accelerometer
(XZY)
(Device Orientation)**

**Wireless Bluetooth
(File)**

**External Accessory
(Data)**

**Phone
(Audio)**



Touch

**Camera
(Photo / Video)**



**Data Plan / WiFi
(Web / Email)**

**SMS
(Data)**

Portable Sensors

A silver claw hammer with a black handle lies diagonally across a blue architectural blueprint. The blueprint features white technical drawings of structural elements like beams and columns, along with handwritten notes such as "Color palette", "Transparency settings", and "Alignments". At the bottom left of the blueprint is an Apple logo followed by the text "PROJECT: APPLICATION APP...", and at the bottom right is "SHORTCUTS: XCODE | #1".

SDK

A graphic illustration of a sketchbook with a drawing of a pencil and a ruler, and a large yellow triangle. The sketchbook is open, showing a white page with a drawing. The drawing includes a pencil labeled 'no. 2 graphite pencil with eraser' and a ruler labeled 'ruler'. A large yellow triangle is placed over the drawing. The background is a dark blue gradient.

Interface Builder



Data Analysis

GPS
(Geo)

Magnetometer
(Compass)

Accelerometer
(XZY)
(Device Orientation)

Wireless Bluetooth
(File)

External Accessory
(Data)

Microphone
(Audio)

Phone
(Audio)

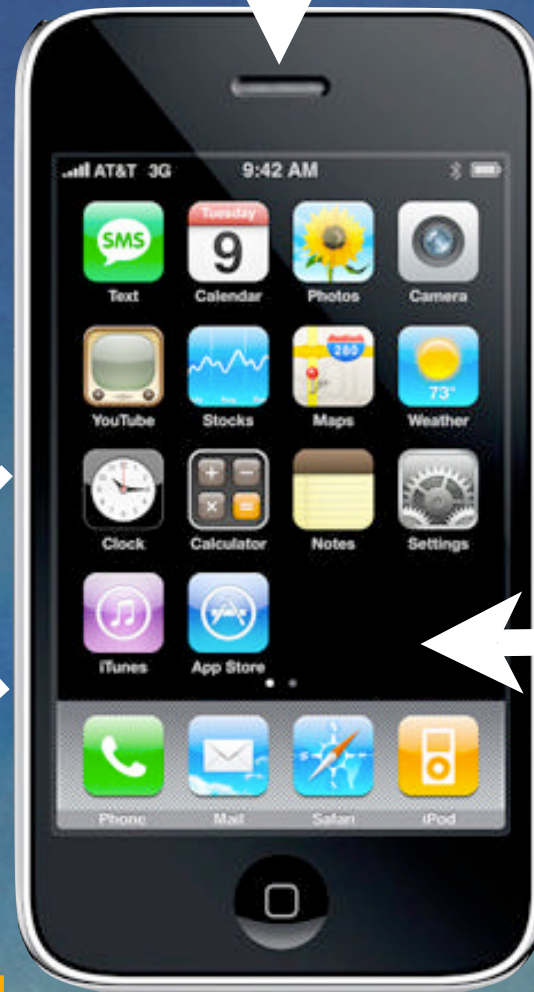
Camera
(Photo / Video)

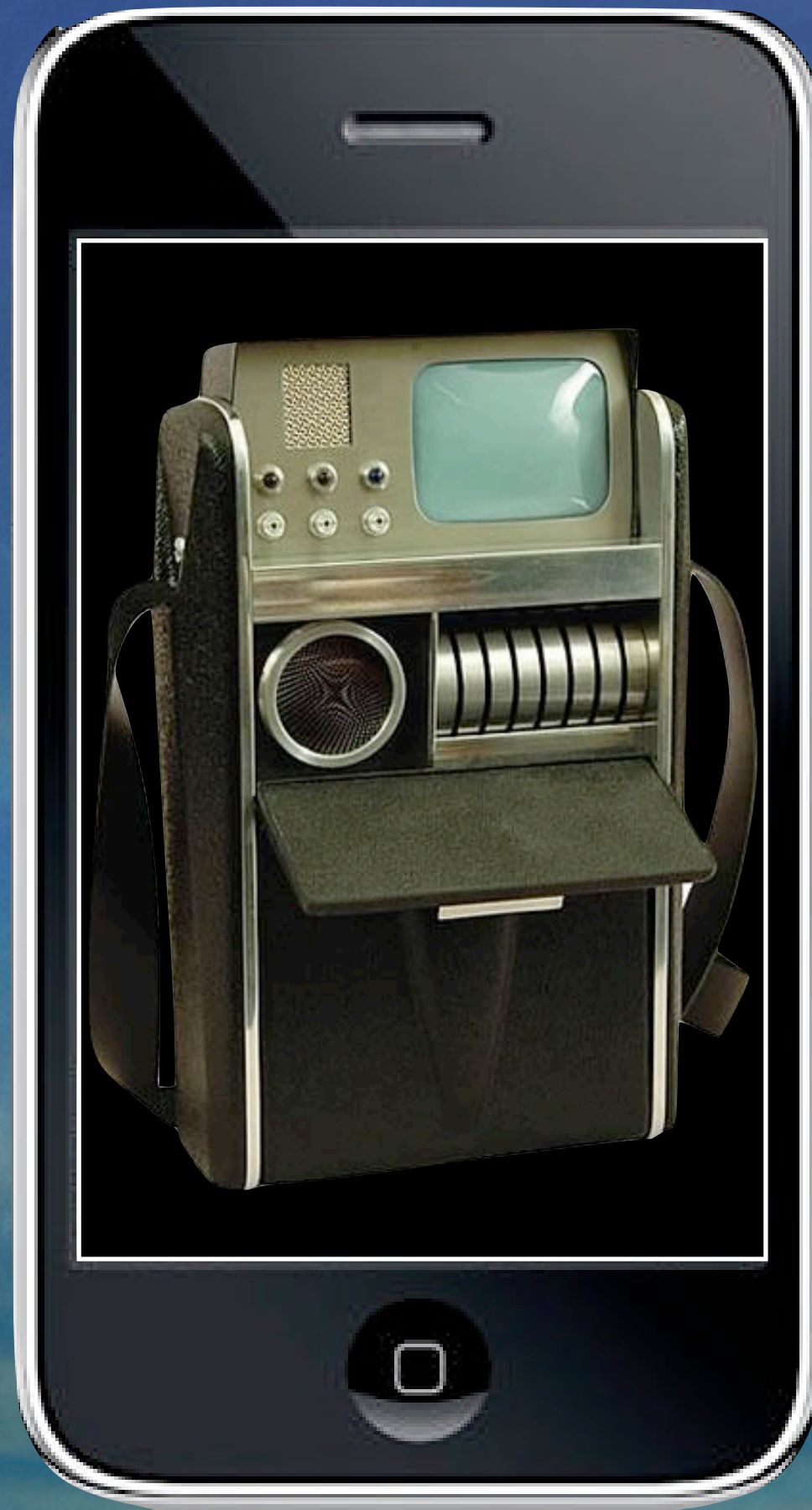
Touch

Data Plan / WiFi
(Web / Email)

SMS
(Data)

Data Communications





Stardate: -315974.3150684931



MapKit



**Core
Location**

iPhone SDK Frameworks



iPhone SDK Frameworks

Cocoa Touch Layer

Media Layer

Core Services Layer

Core OS Layer

iPhone SDK Frameworks



iPhone SDK Frameworks

Cocoa Touch Layer
Map Kit

Media Layer

Core Services Layer
Core Location

Core OS Layer

iPhone SDK Frameworks



CLLocation Manager

CLLocation

CLHeading

Core Location Framework: Class



UIViewController Interface

CLLocationManager

```
#import <CoreLocation/CoreLocation.h>

@interface GetLocationViewController : UIViewController
<CLLocationManagerDelegate> {
    CLLocationManager *locationManager;
    CLLocation *bestEffortAtLocation;
}

@property (nonatomic, retain) CLLocationManager
*locationManager;
@property (nonatomic, retain) CLLocation
*bestEffortAtLocation;
```

Core Services Layer: Core Location



ViewController Method

CLLocationManager

```
// Create the manager object
self.locationManager = [[[CLLocationManager alloc] init]
autorelease];
locationManager.delegate = self;
locationManager.desiredAccuracy = [setupInfo
objectForKey:kSetupInfoKeyAccuracy] doubleValue];
[locationManager startUpdatingLocation];
```

Core Services Layer: Core Location



CLLocation Class Constants

CLLocationDegrees

CLLocationCoordinate2D

CLLocationAccuracy

Accuracy Constants

CLLocationSpeed

CLLocationDirection

Core Services Layer: Core Location



Accuracy Constants

CLLocation Class

locationManager.desiredAccuracy is the most important property of Location Manager. It determines the **amount of power** it consumed.

Constant values are to specify the accuracy of a location.

Best	kCLLocationAccuracyBest
10 Meters	kCLLocationAccuracyNearestTenMeters
100 Meters	kCLLocationAccuracyHundredMeters
1000 Meters	kCLLocationAccuracyKilometer
3000 Meters	kCLLocationAccuracyThreeKilometers

Core Services Layer: Core Location



CLLocation Class Constants

CLLocationDegrees


Delivers a latitude or longitude value specified in **degrees**. Data type is **double**.

CLLocationSpeed

Delivers the speed at which the device is moving in **meters per second**. Data type is **double**.

CLLocation Class Constants

CLLocationDirection



Delivers a direction that is measured in **degrees** and relative to true north. Data type is **double**.

- North is 0 degrees
- East is 90 degrees
- South is 180 degrees
- Any “-” value indicates an invalid direction

Clockwise



CLLocationDirection



CLLocation Class Properties

altitude

coordinate

course

horizontalAccuracy

speed

timestamp

verticalAccuracy

Core Services Layer: Core Location

Read-Only



altitude

coordinate

course

horizontalAccuracy

speed

timestamp

verticalAccuracy

Core Services Layer: Core Location



Measurement Units

altitude (meters)

coordinate

course (degrees)

horizontalAccuracy (meters)

speed (meters per sec)

timestamp (NSDate)

verticalAccuracy (meters)

Core Services Layer: Core Location



CLLocation Manager

CLLocation

CLHeading

Core Location Framework: Class



CLLocationManager

Core Location

Create a CLLocationManager object to get heading by invoking [CLLocationManager **startUpdatingHeading**].

iPhone 3GS contains a magnetometer – a magnetic field detector. It displays the raw x, y, and z **magnetometer** values. **Magnitude** of the magnetic field is computed in strength.



CLLocationManager Class

Properties

headingAvailable

headingFilter

Instance Methods

startUpdatingHeading

stopUpdatingHeading

Constants

Heading Filter Value

Core Services Layer: Core Location



CLLocationManager

Core Location

```
if (locationManager.headingAvailable == NO) {  
    self.locationManager = nil; // No compass is available  
} else {  
    // heading service configuration  
    locationManager.headingFilter = kCLHeadingFilterNone;  
    // setup delegate callbacks  
    locationManager.delegate = self;  
    // start the compass  
    [locationManager startUpdatingHeading];  
}
```

Core Services Layer: Core Location



CLLocation Manager

CLLocation

CLHeading

Core Location Framework: Class



CLHeading

Core Location

```
- (void)locationManager:(CLLocationManager *)manager
didUpdateHeading:(CLHeading *)heading {
    // Update the labels with the raw x, y, and z values.
    [xLabel setText:[NSString stringWithFormat:@"%f", heading.x]];
    [yLabel setText:[NSString stringWithFormat:@"%f", heading.y]];
    [zLabel setText:[NSString stringWithFormat:@"%f", heading.z]];
}
```

MapKit Framework: Class



MapKit



**Core
Location**

iPhone SDK Frameworks



- **MKAnnotationView**
- **MKMapView**
- **MKPinAnnotationView**
- **MKPlacemark**
- **MKReverseGeocoder**
- **MKUserLocation**

MapKit Framework: Class



MKReverseGeocoder

MKReverseGeocoder offers services to convert a map coordinate (latitude & Longitude) to info such as country, city, or street. It works with a network-based map service to look up placemark information for a specified coordinate value.



MKReverseGeocoder

- Each app is limited to amount of reverse geocoding
- Send one reverse-geocoding request for any one user action
- Reuse the results from initial request
- Suggest not to send one reverse-geocode request per minute



- | | |
|------------------------------|----------------------------|
| ● MKAnnotationView | ● MKPlacemark |
| ● MKMapView | ● MKReverseGeocoder |
| ● MKPinAnnotationView | ● MKUserLocation |

MapKit Framework: Class

MKMapView Class Properties

annotations

annotationsVisibleRect

centerCoordinate

delegate

mapType

region

scrollEnabled

selectedAnnotations

showsUserLocation

userLocation

userLocationVisible

zoomEnabled



MKMapView Class

MKMapType

It delivers the type of map to display.

- MKMapTypeStandard
- MKMapTypeSatellite
- MKMapTypeHybrid



- **MKAnnotationView**
- **MKMapView**
- **MKPinAnnotationView**
- **MKPlacemark**
- **MKReverseGeocoder**
- **MKUserLocation**

MapKit Framework: Class

MKAnnotationView Class Properties

annotation

image

calloutOffset

leftCalloutAccessoryView

canShowCallout

reuseIdentifier

centerOffset

rightCalloutAccessoryView

enabled

selected



- **MKAnnotationView**
- **MKMapView**
- **MKPinAnnotationView**
- **MKPlacemark**
- **MKReverseGeocoder**
- **MKUserLocation**

MapKit Framework: Class

MKAnnotationView Class Properties

Properties

animatesDrop

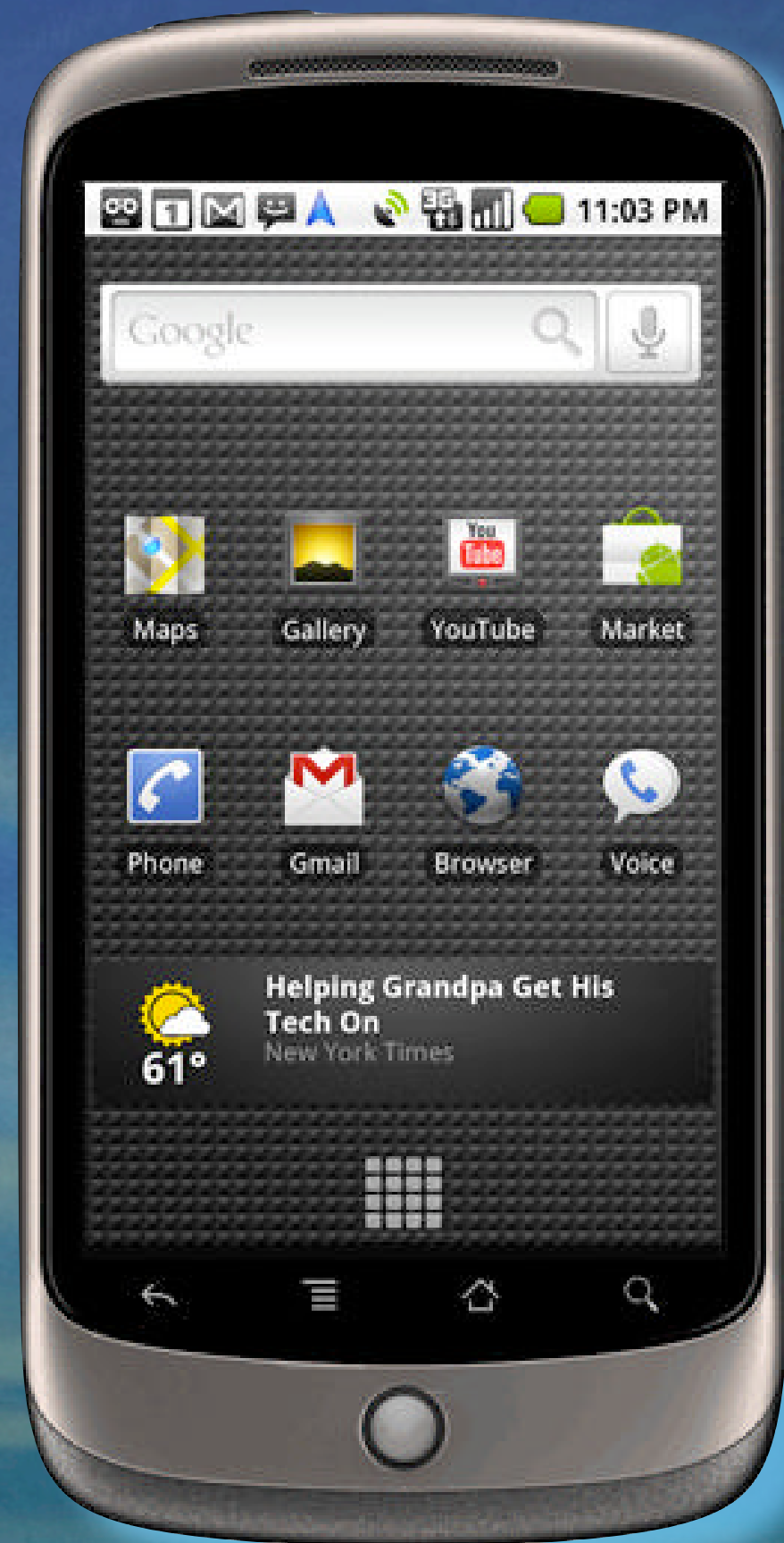
pinColor

Constants

MKPinAnnotationColor

- MKPinAnnotationColorRed** (Destination Points)
- MKPinAnnotationColorGreen** (Starting Points)
- MKPinAnnotationColorPurple** (User-specified Points)

Cocoa Touch Layer: MapKit Framework



iPhone VS Android



**Google Maps
External
Library**

**Location
Services**

Android SDK



Classes

Address

Criteria

Geocoder

GpsSatellite

GpsStatus

Location

LocationManager

LocationProvider

package: android.location



Location Class Methods

getAccuracy()

getAltitude()

getBearing()

getExtras()

getLatitude()

getLongitude()

getProvider()

getSpeed()

getTime()

package: android.location



**Google Maps
External
Library**

**Location
Services**

Android SDK



Google Maps External Library

- Use Google APIs add-on
- Download Maps external library
- Must register with Google Maps service
- Obtain a Maps API Key



AndroidManifest.xml

- Declare Maps Library
- Request internet permission
- Hide title bar

```
<uses-library  
android:name="com.google.android.maps" />  
<uses-permission  
android:name="android.permission.INTERNET" />  
<activity android:name=".HelloMaps"  
android:label="@string/app_name"  
android:theme="@android:style/Theme.NoTitleBar">
```




res/layout/main.xml

```
<?xml version="1.0" encoding="utf-8"?>  
<com.google.android.maps.MapView  
    xmlns:android="http://schemas.android.com/apk/  
res/android"  
    android:id="@+id/mapview"  
    android:layout_width="fill_parent"  
    android:layout_height="fill_parent"  
    android:clickable="true"  
    android:apiKey="Map API Key"  
>
```




+ HelloMaps.java

```
public class HelloMaps extends MapActivity
```

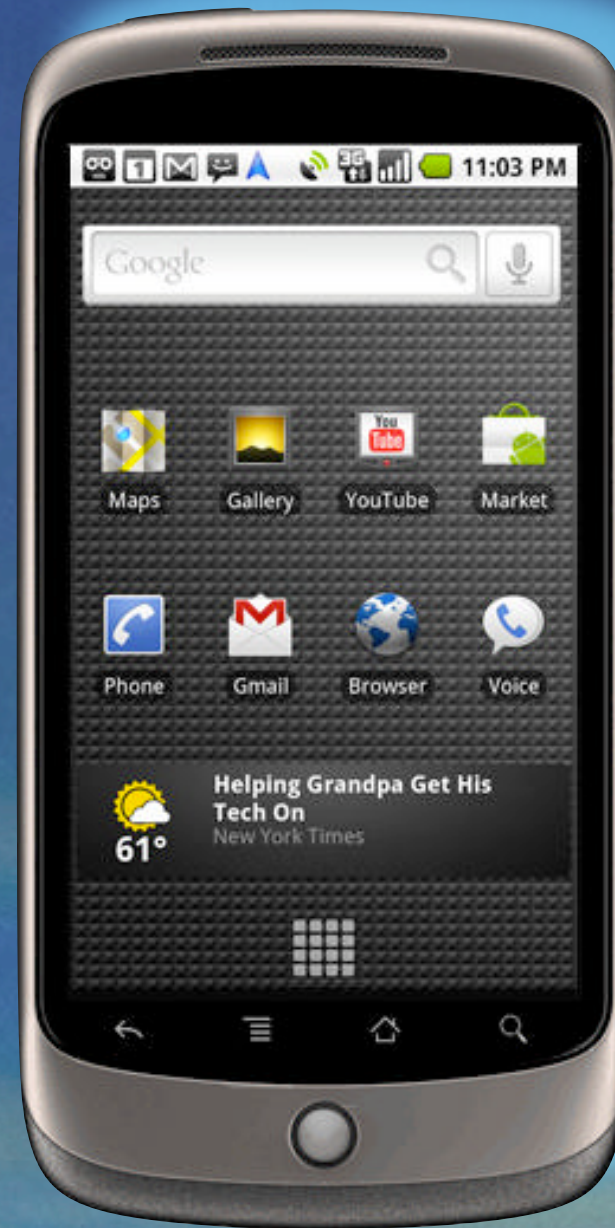
```
@Override protected boolean isRouteDisplayed() {  
return false;  
}
```

```
@Override public void onCreate(Bundle  
savedInstanceState) {  
super.onCreate(savedInstanceState);  
setContentView(R.layout.main);  
}
```

```
MapView mapView = (MapView)  
findViewById(R.id.mapview);  
mapView.setBuiltInZoomControls(true);
```




PhoneGap



**Titanium
Mobile**

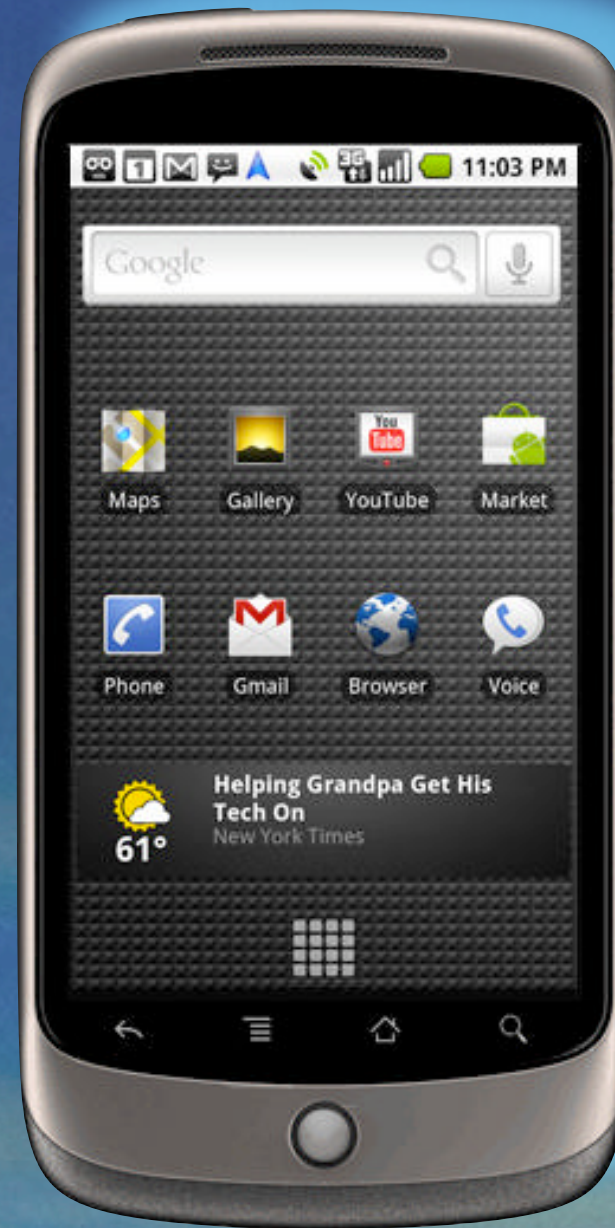
3rd Party SDK: HTML / CSS / JavaScript


```
function run() {  
    var win = function(position) {                // Grab  
coordinates object from the Position object passed into success  
callback.  
        var coords = position.coords;  
        // Call for static google maps data – make sure you use  
your own Google Maps API key!  
        var url = "http://maps.google.com/maps/api/staticmap?  
center=\" + coords.latitude + \",\" + coords.longitude +  
\"&zoom=13&size=320x480&maptype=roadmap&key=MyGoogleMapsA  
PIKey&sensor=true\";  
        document.getElementById('map').setAttribute('src',url);  
    };  
    var fail = function(e) {  
        alert('Can\'t retrieve position.\nError: ' + e);  
    };  
    navigator.geolocation.getCurrentPosition(win, fail);  
}
```

3rd Party SDK: PhoneGap



PhoneGap



**Titanium
Mobile**

3rd Party SDK: HTML / CSS / JavaScript

JavaScript Library

geolocation.js

Corresponding to iphone SDK:

Core Location Framework: CLLocationManager & CLLocation

```
var longitude = e.coords.longitude;  
var latitude = e.coords.latitude;  
var altitude = e.coords.altitude;  
var heading = e.coords.heading;  
var accuracy = e.coords.accuracy;  
var speed = e.coords.speed;  
var timestamp = e.coords.timestamp;  
var altitudeAccuracy = e.coords.altitudeAccuracy;
```

3rd Party SDK: Titanium

JavaScript Library

geolocation.js

Corresponding to iphone SDK:
Core Location Framework: CLHeading

```
var x = e.heading.x;  
var y = e.heading.y;  
var z = e.heading.z;  
var magneticHeading = e.heading.magneticHeading;  
var accuracy = e.heading.accuracy;  
var trueHeading = e.heading.trueHeading;  
var timestamp = e.heading.timestamp;
```

3rd Party SDK: Titanium

JavaScript Library

map_view.js

Corresponding to iphone SDK: MapKit Framework

```
var mapview = Titanium.Map.createView({  
  mapType: Titanium.Map.STANDARD_TYPE,  
  region: {latitude:33.74511, longitude:-84.38993,  
    latitudeDelta:0.01, longitudeDelta:0.01},  
  animate:true,  
  regionFit:true,  
  userLocation:true,  
  annotations:[apple, atlanta]  
});
```

3rd Party SDK: Titanium

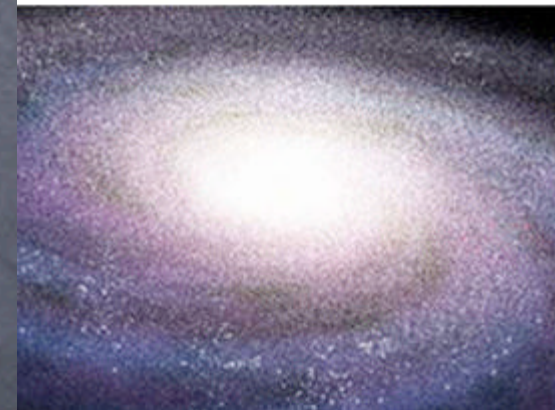
Chief Science Officer



+Tricorder



Tricorder



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01.12.2010

Earthdate

Stardate: -312969.2922374429



Haiti 2010 Earthquake

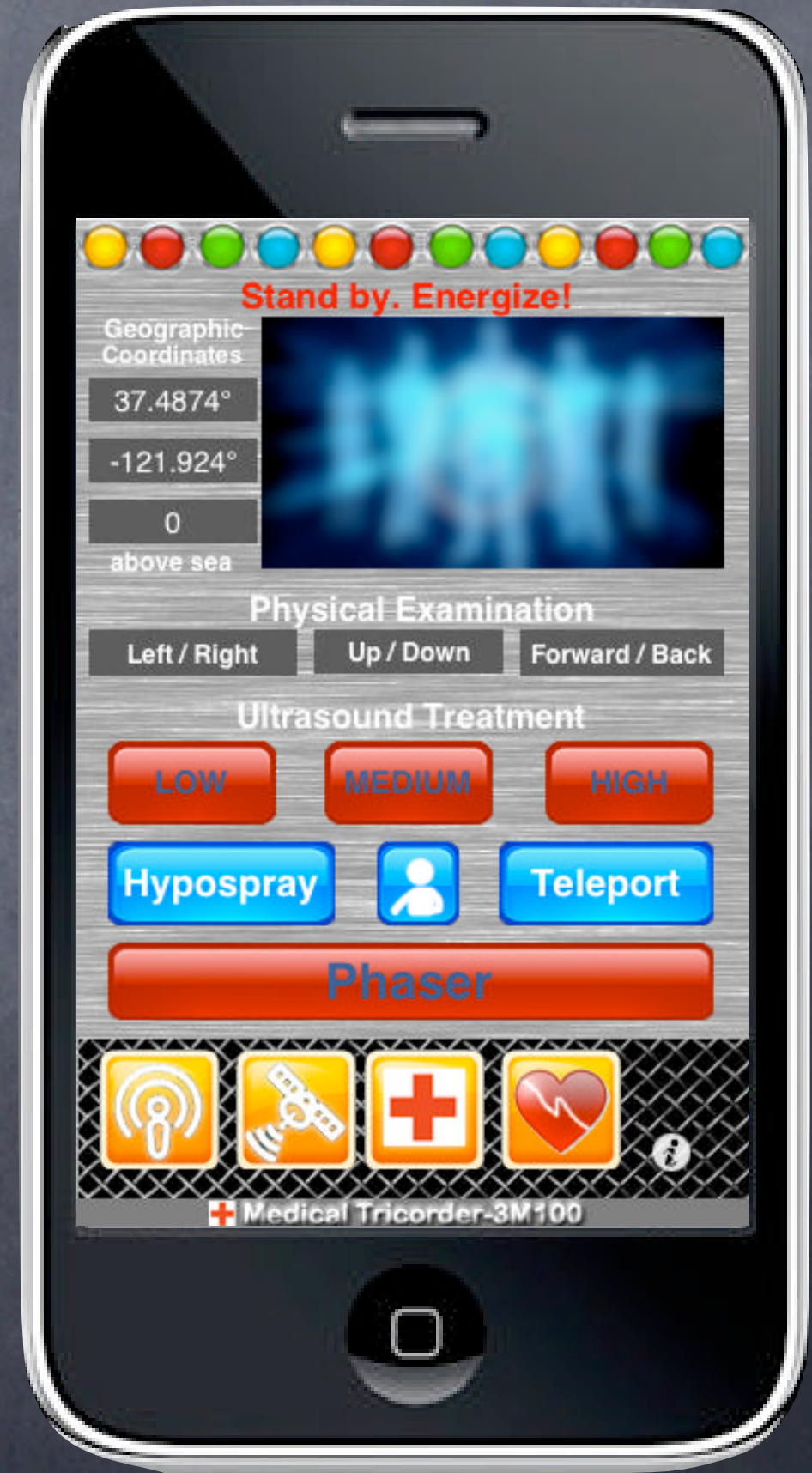
Stardate: -314000

01.27.2010

Earthdate

Stardate: -312927.6255707762

Medical Tricorder





STANFORD UNIVERSITY
School of Engineering (EE46)

Engineering For Good Save The World

Have Fun Doing It



STANFORD UNIVERSITY



Save The World



Malaria

TB

HIV

Camera (Photo / Video)



Bar Code



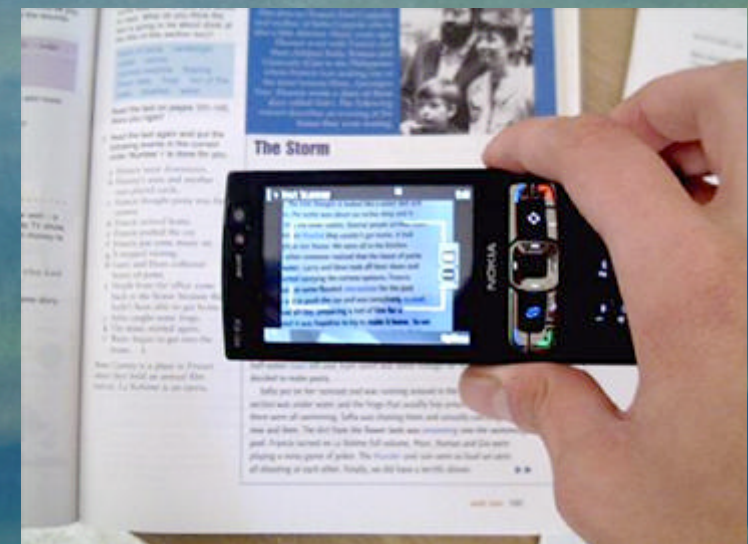
QR Code



Augmented Reality (AR)

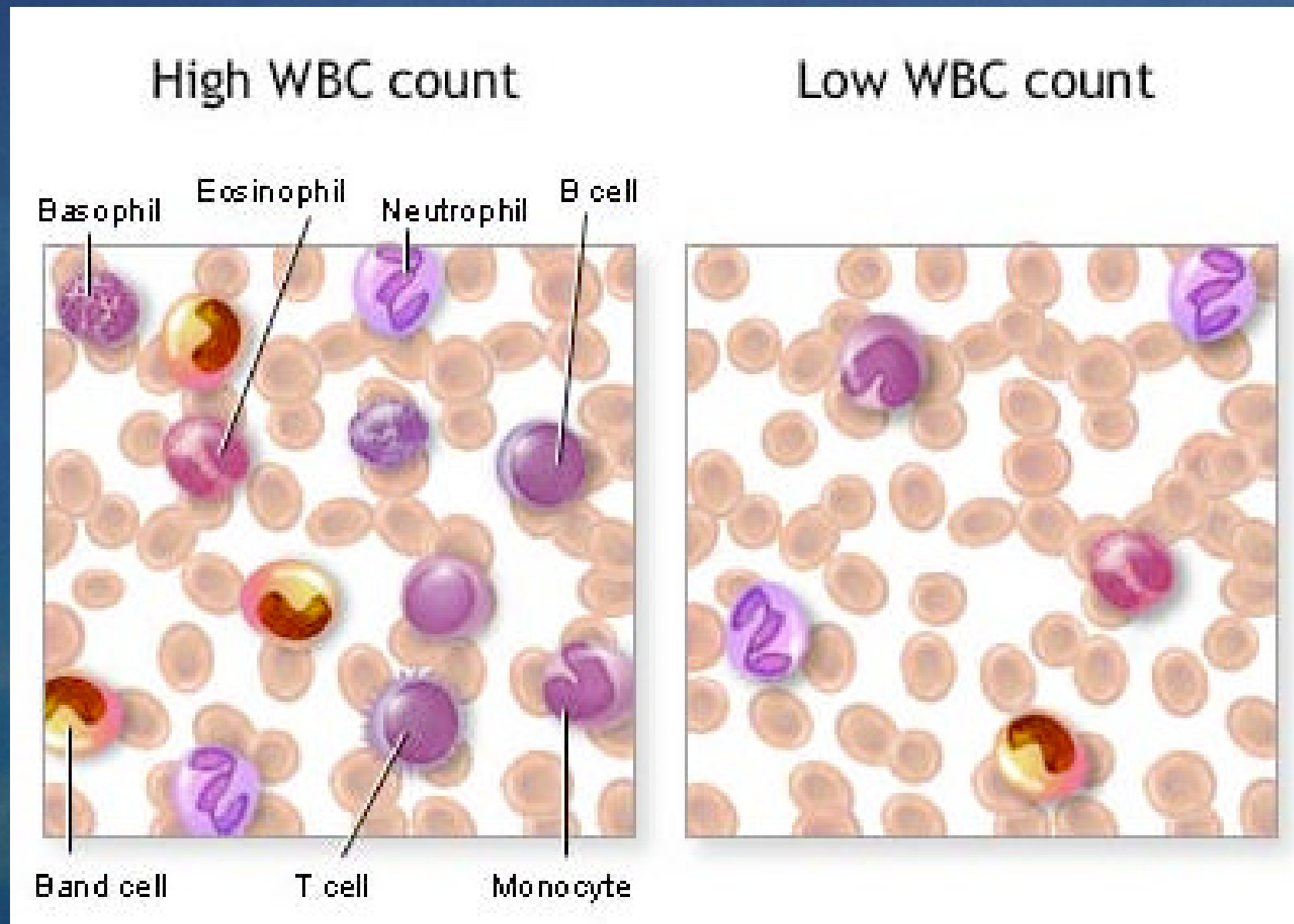


Optical Character Recognition (OCR)



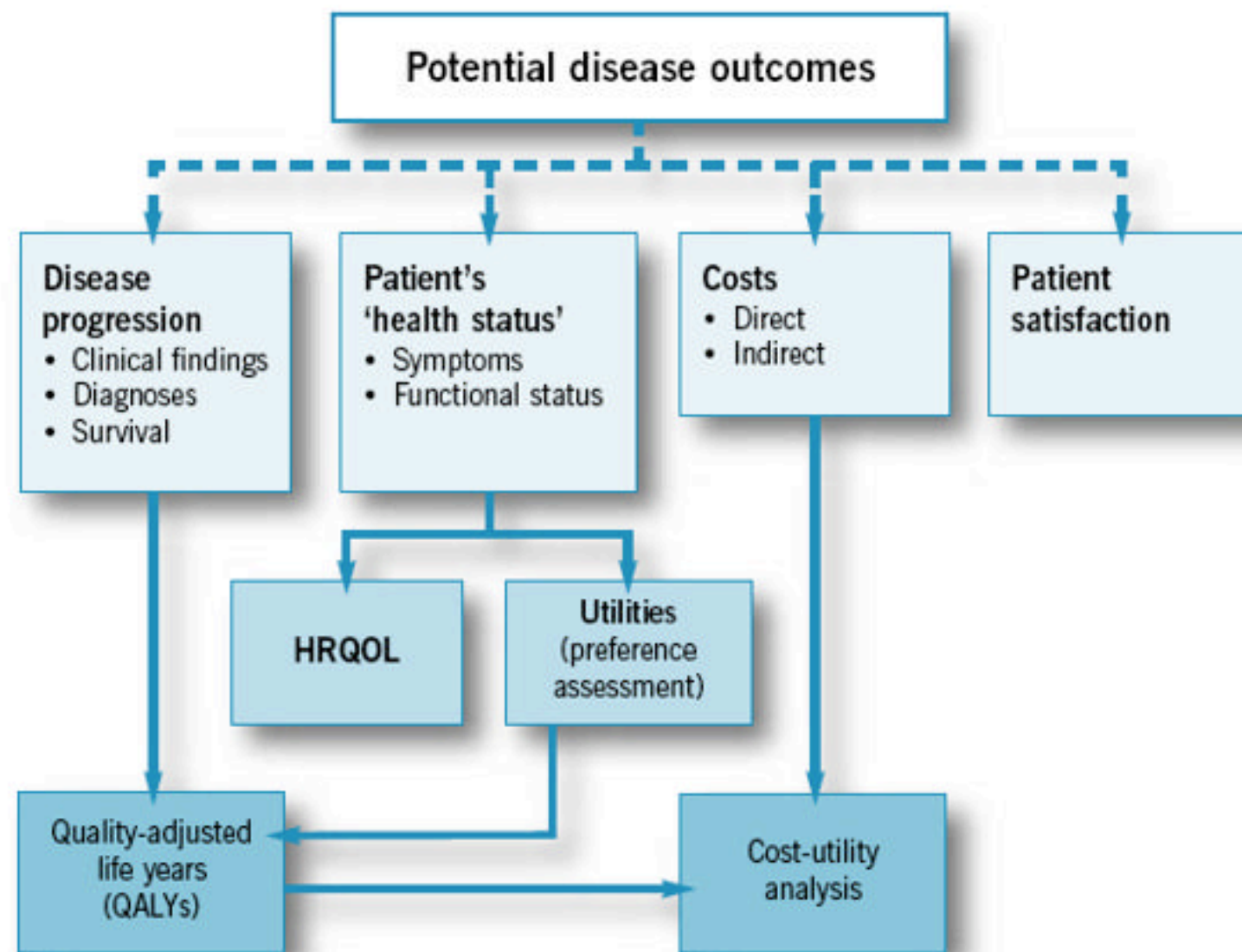
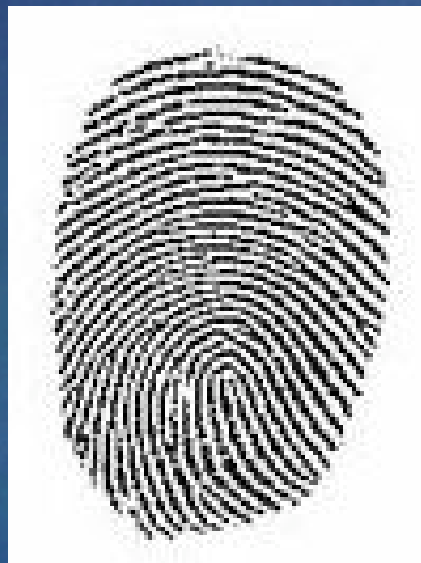
Scanner: 2D Objects

Detect Diseases

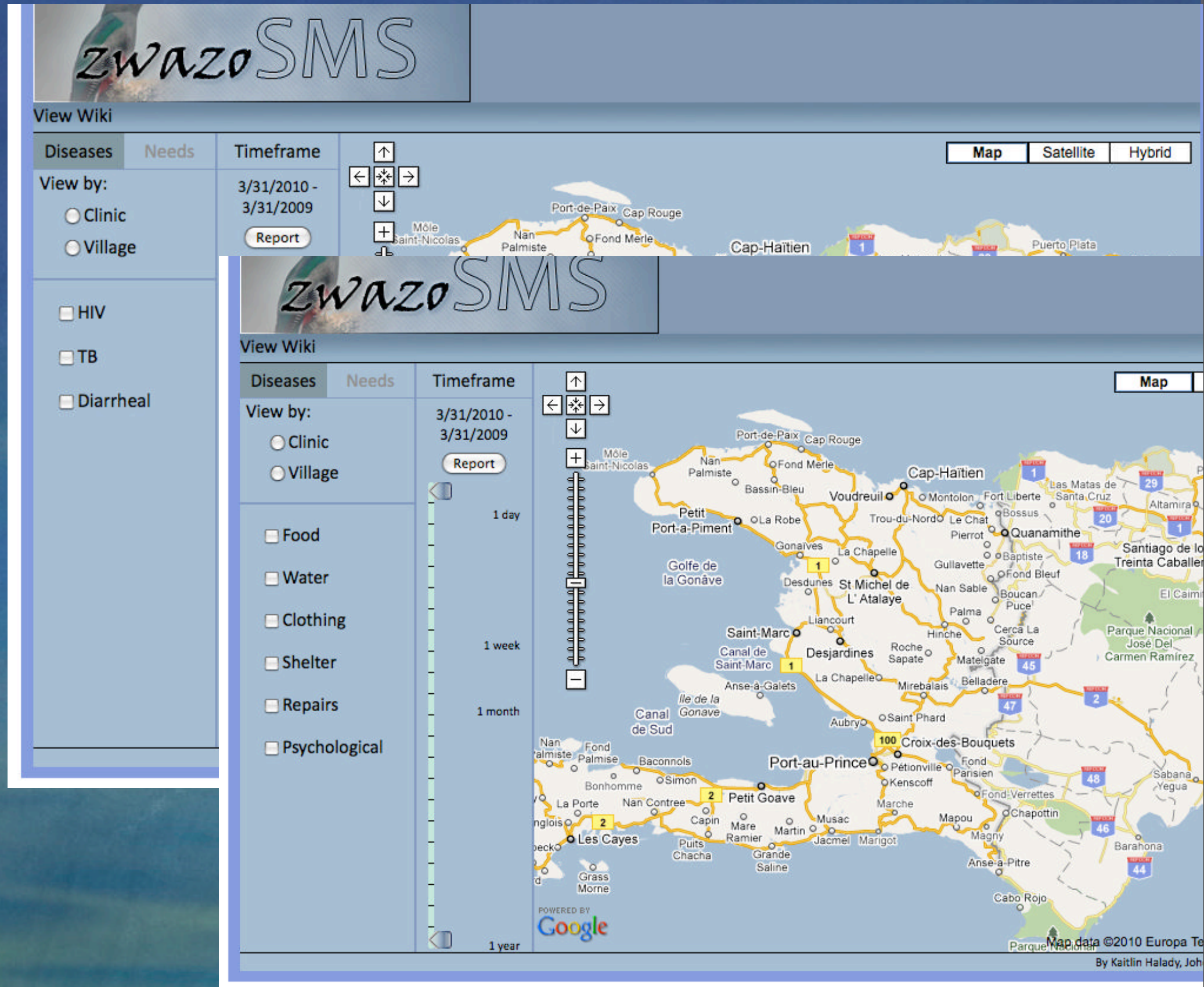
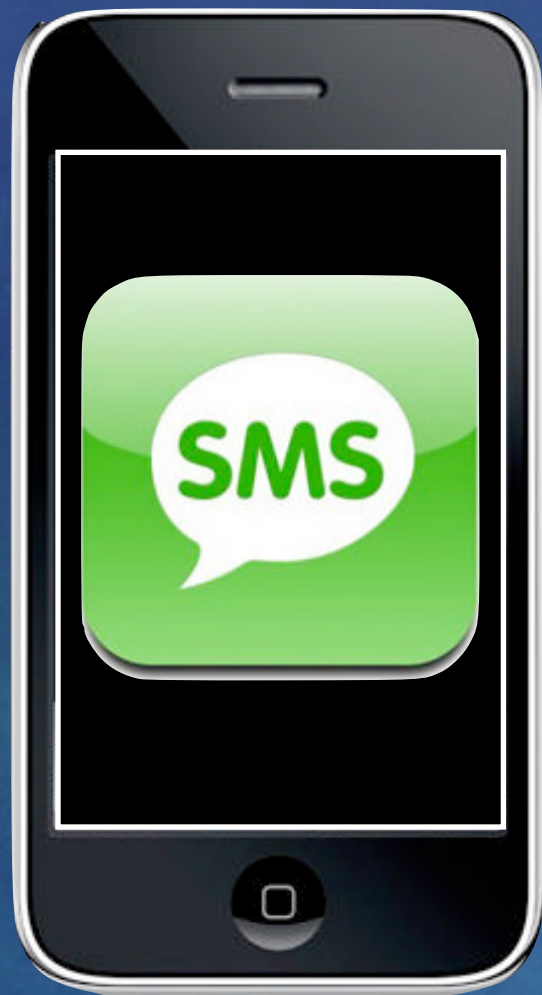


Scanner: Life forms

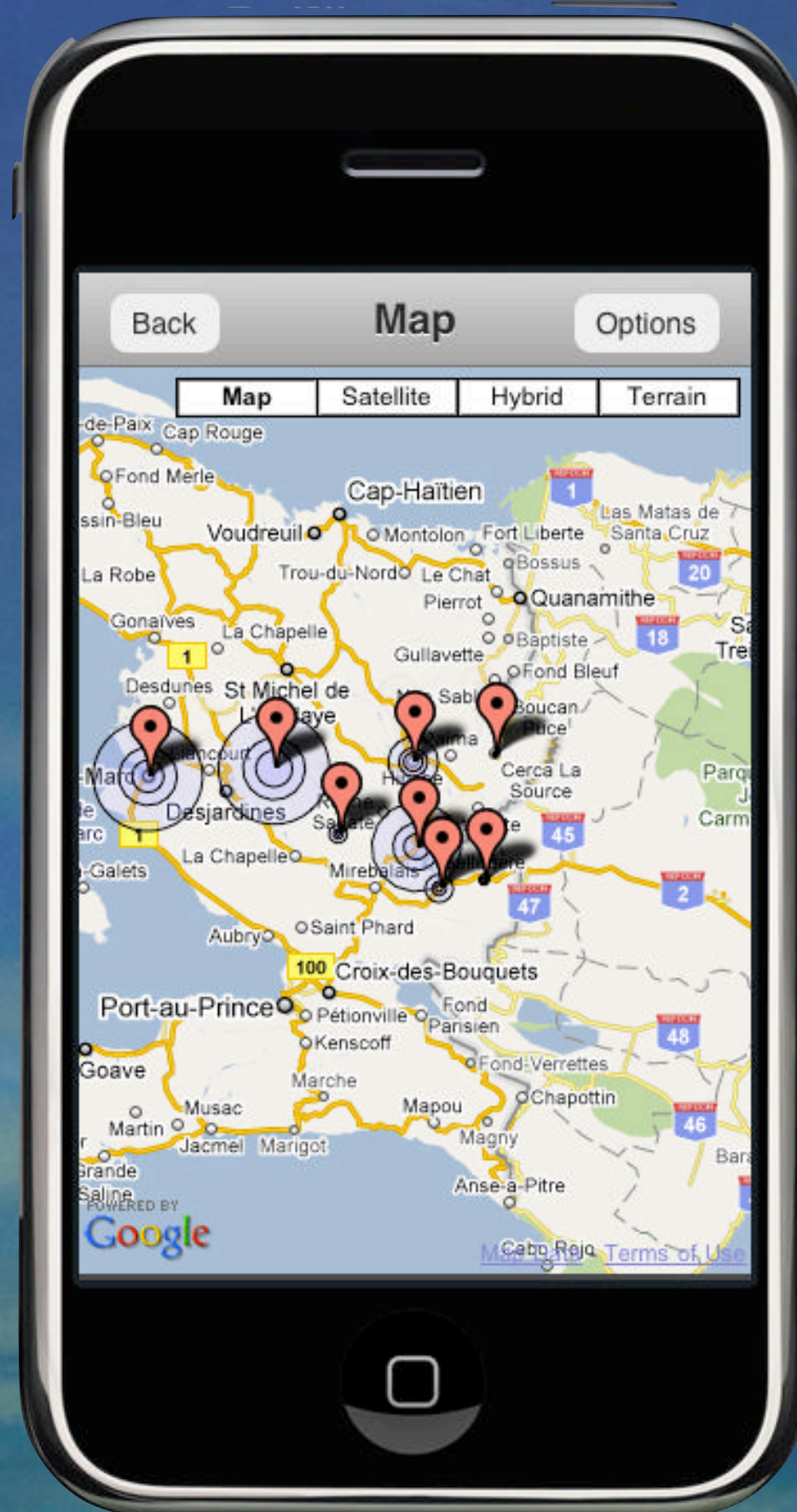
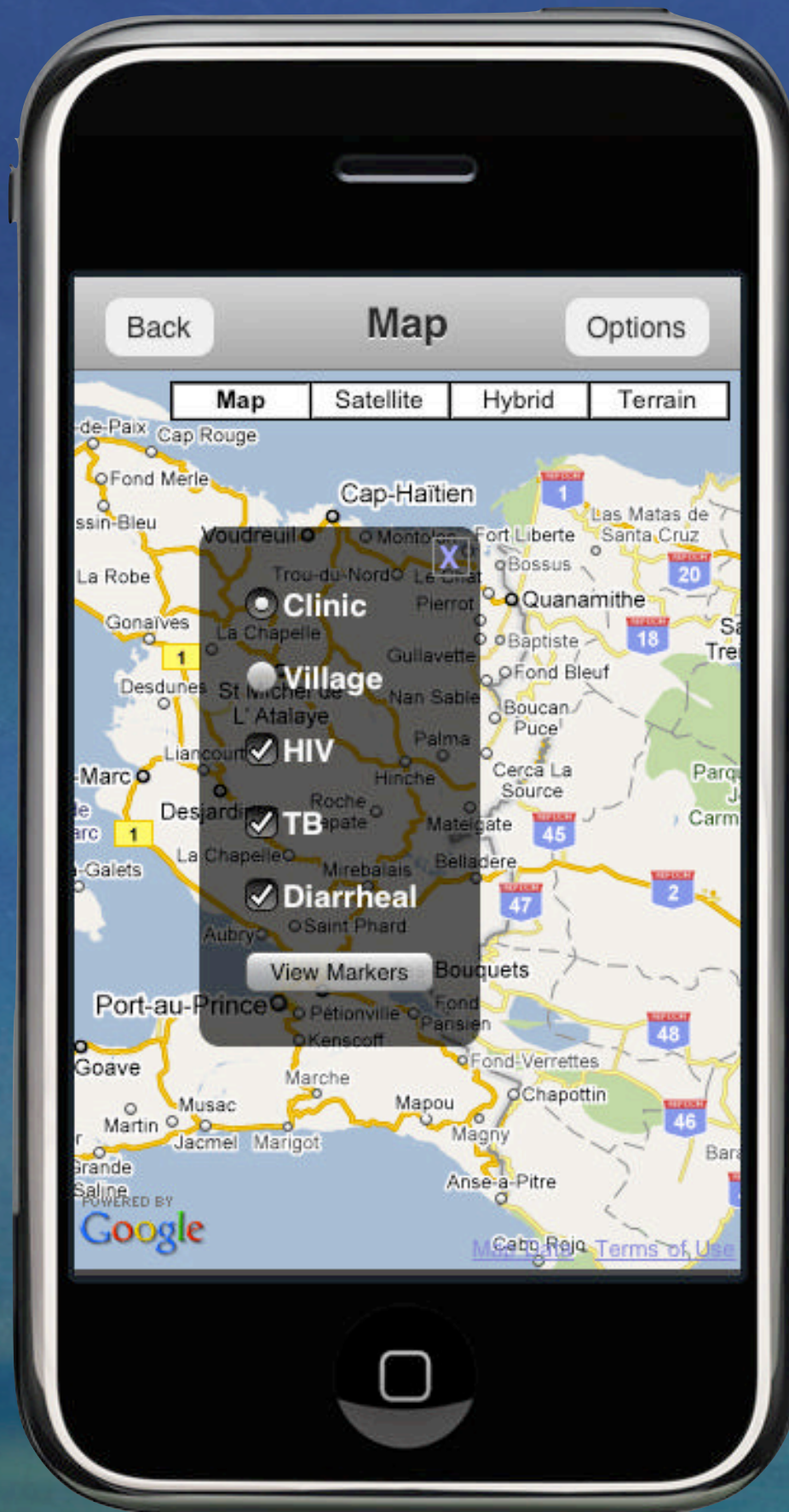
Identify Patients



Scanner: Life forms



Medical Tricorder



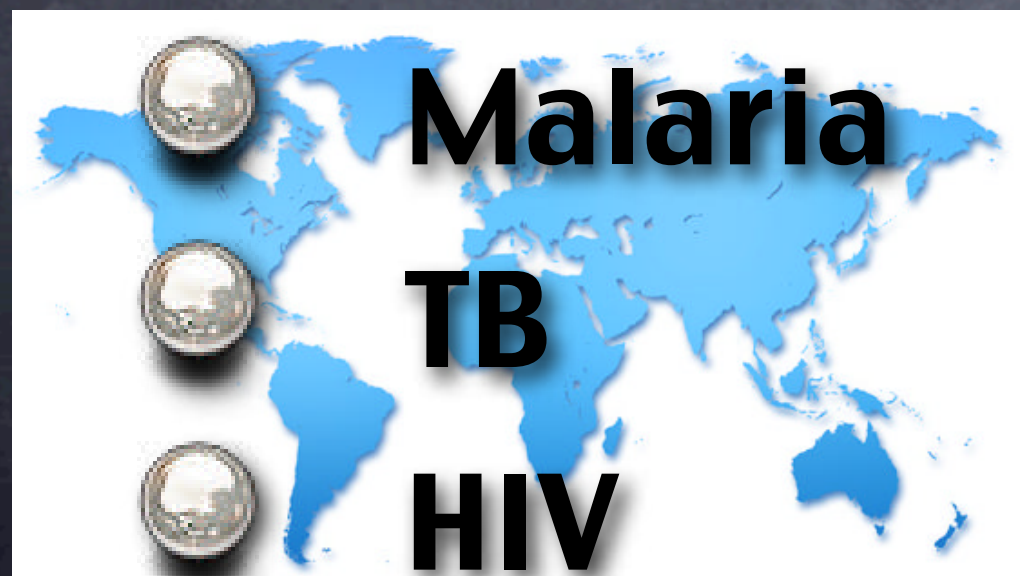
Medical Tricorder



Cange	
Adults, HIV	696
Children, HIV	539
Adults, TB	350
Children, TB	299
Adults, diarrheal	107
Children, diarrheal	243
Food	1461
Water	1575
Clothing	1502
Shelter	1500
Repairs	720
Psychological care	1459

Medical Tricorder

The Future Begins



The Future Begins



Jan 12, 2010
Haiti Earthquake 7.0M



Feb 26, 2010
Japan Earthquake 7.3M

Feb 27, 2010
Chile Earthquake 8.8M



Mar 4, 2010
Taiwan Earthquake 6.4M

Mar 15, 2010
Japan Earthquake 6.6M

**Stanford
EE46**



**Global Health
Research Foundation**



<http://zwazosms.agilityhoster.com/iphone/>

<http://www.ghrf.org>

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Q & A